

THE IDE ANNUAL CONFERENCE

Hosted by the MIT Initiative on the Digital Economy

Agenda

8:30am **Registration**

9:00am **Welcome & Framing**

David Verrill and Erik Brynjolfsson

9:15am **Machine, Platform, Crowd: Harnessing Our Digital Future**

Andrew McAfee

9:45am **Keynote**

Rana el Kaliouby, Co-Founder and CEO of Affectiva

10:15am **Break**

10:30am **Productivity, Employment, and Inequality**

Measuring Consumer Wellbeing in the Digital Economy
Avinash Gannanameni

Economies Before Scale: Cloud Computing and IT Productivity over the Firm Lifecycle
Wang Jin

Grit, Computerization, and Job Non-Routineness
Meng Liu

People are our Greatest Asset: Measuring the Market Value of Human Capital
Daniel Rock

There's Plenty of Room at the Top: What Will Drive Growth in Computer Performance After Moore's Law Ends?
Neil Thompson

Productive Time Use in the Digital Age
Erina Ytsma

12:00pm **Lunch**



MIT
INITIATIVE ON THE
DIGITAL ECONOMY

THE IDE ANNUAL CONFERENCE

Hosted by the MIT Initiative on the Digital Economy

1:00pm **Big Data and Information Privacy**

Trust::Data

Alex “Sandy” Pentland

1:30pm **New Digital Business Models**

How Blockchain and Cryptocurrencies Will Impact the Digital Economy

Christian Catalini

Platforms and the Internet of Things

Geoffrey Parker

Organizational Culture for a Digital Age

Deborah Soule

George Westerman

3:00pm **Break**

3:15pm **Social Analytics and Digital Experimentation**

The Truth about Fake News

Sinan Aral

Homo Technicus: Exploring the Human-Machine Interface and its Implications for Digital Strategy

Renée Gosline

Deep Learning and the Future of Market Analytics

Glen Urban

4:30pm **Inclusive Innovation Challenge: Reinvent the Future of Work**

Devin Cook

Anand Kulkarni, Crowdbotics Corporation

Gabriela Rocha, Laboratoria

5:00pm **Reception**



MIT
INITIATIVE ON THE
DIGITAL ECONOMY