Digital technologies are driving change, disruption, and opportunity in business, the economy, and society. The pace of these changes and their effects are accelerating. Companies, governments, and organizations are seeking to understand these changes and find methods and strategies for coping, surviving, and succeeding in the digital age.

The MIT Initiative on the Digital Economy (IDE) is led by MIT Sloan’s Erik Brynjolfsson and Andrew McAfee, co-authors of *The Second Machine Age: Work, Progress and Prosperity in a Time of Brilliant Technologies*, a research-based articulation of impacts, trends, and issues.

Industry collaboration is a cornerstone of the MIT IDE, helping us to diversify our work and foster a knowledgeable and impactful community of stakeholders.
We conduct groundbreaking research – often in partnership with corporations, governments, and foundations – focused on four aspects of the digital economy: Productivity, employment, and inequality; Big data and information privacy; New digital business models; and Social analytics and digital experimentation.

We invite visitors from business and academia to work alongside our researchers so that they are able to benefit from MIT’s unique approach to learning and collaboration.

The MIT IDE engages in five primary activities: research, convenings, education, visiting fellows, and the Inclusive Innovation Competition.

**Research**

We conduct groundbreaking research – often in partnership with corporations, governments, and foundations – focused on four aspects of the digital economy: Productivity, employment, and inequality; Big data and information privacy; New digital business models; and Social analytics and digital experimentation.

**Convenings**

We host conferences, roundtables, lectures, lunch seminars, workshops, symposia, and other events. These gatherings bring together many groups — including academics, executives, entrepreneurs, students, investors, and policymakers — to exchange ideas, learn from each other, and provoke action.

**Education**

We provide students, executives, and other stakeholders with online and on-campus education about current and future transformations in the digital economy through executive education programs and MIT Sloan’s Analytics Lab, an action learning course for graduate students.

**Fellowships**

We invite visitors from business and academia to work alongside our researchers so that they are able to benefit from MIT’s unique approach to learning and collaboration.

**Inclusive Innovation Competition**

The MIT IDE identifies and celebrates organizations that are inventing a more inclusive, productive, and sustainable future for all. The IIC grants $1 million in prizes to organizations that strive on behalf of working people at the middle and base of our economy.

www.MITinclusiveinnovation.com
THE MIT INITIATIVE ON THE DIGITAL ECONOMY EXPLORES HOW PEOPLE AND BUSINESSES WILL WORK, INTERACT, AND PROSPER IN AN ERA OF PROFOUND DIGITAL TRANSFORMATION.

WE ARE INCREASING KNOWLEDGE AND EXPANDING THE DIALOGUE ON THE DIGITAL ECONOMY.

2016 CALENDAR OF EVENTS

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Our Members have access to MIT IDE events and activities, as well as the opportunity to connect with our community of researchers and thought leaders. IDE Members may also participate in sponsored research projects.

For a current list of MIT IDE Members, please visit us at mitsloan.mit.edu/ide.

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