

M DIGI TAL

LEADING THE
CONVERSATION
ON THE
DIGITAL ECONOMY

MIT INITIATIVE ON THE DIGITAL ECONOMY

ACCESS THE
IDEAS.

JOIN THE
CONVERSATION.

BECOME A
CORPORATE
MEMBER OF
THE MIT IDE.

Our Members have access to MIT IDE events and activities, as well as the opportunity to connect with our community of researchers and thought leaders. IDE Members may also participate in sponsored research projects.

For a current list of MIT IDE Members, please visit us at ide.mit.edu.

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JOIN THE INITIATIVE

THE MIT INITIATIVE
ON THE DIGITAL
ECONOMY EXPLORES
HOW PEOPLE AND
BUSINESSES WILL
WORK, INTERACT,
AND PROSPER
IN AN ERA OF
PROFOUND DIGITAL
TRANSFORMATION.

WE ARE INCREASING
KNOWLEDGE AND
EXPANDING THE
DIALOGUE ON THE
DIGITAL ECONOMY.



Digital technologies are driving change, disruption, and opportunity in business, the economy, and society. The pace of these changes and their effects are accelerating. Companies, governments, and organizations are seeking to understand these changes and find methods and strategies for coping, surviving, and succeeding in the digital age.

The MIT Initiative on the Digital Economy (IDE) is led by MIT Sloan's Erik Brynjolfsson and Andrew McAfee, co-authors of *The Second Machine Age: Work, Progress and Prosperity in a Time of Brilliant Technologies*, a research-based articulation of impacts, trends, and issues.



BECOME A CORPORATE MEMBER

Industry collaboration is a cornerstone of the MIT IDE, helping us to diversify our work and foster a knowledgeable and impactful community of stakeholders.

OUR SINGULAR FOCUS IS THE DIGITAL ECONOMY



PRODUCTIVITY,
EMPLOYMENT +
INEQUALITY



BIG DATA +
INFORMATION
PRIVACY



NEW DIGITAL
BUSINESS
MODELS



SOCIAL ANALYTICS
+ DIGITAL
EXPERIMENTATION

**THE MIT IDE ENGAGES IN FIVE PRIMARY ACTIVITIES:
RESEARCH, CONVENINGS, EDUCATION, VISITING FELLOWS,
AND THE INCLUSIVE INNOVATION COMPETITION.**

RESEARCH

We conduct groundbreaking research – often in partnership with corporations, governments, and foundations – focused on four aspects of the digital economy: Productivity, employment, and inequality; Big data and information privacy; New digital business models; and Social analytics and digital experimentation.

CONVENINGS

We host conferences, roundtables, lectures, lunch seminars, workshops, symposia, and other events. These gatherings bring together many groups — including academics, executives, entrepreneurs, students, investors, and policymakers — to exchange ideas, learn from each other, and provoke action.

EDUCATION

We provide students, executives, and other stakeholders with online and on-campus education about current and future transformations in the digital economy through executive education programs and MIT Sloan's Analytics Lab, an action learning course for graduate students.

FELLOWSHIPS

We invite visitors from business and academia to work alongside our researchers so that they are able to benefit from MIT's unique approach to learning and collaboration.

INCLUSIVE INNOVATION CHALLENGE



MIT IDE
**INCLUSIVE
INNOVATION
CHALLENGE**

The IIC is the flagship initiative of the MIT Initiative on the Digital Economy (IDE). We award over \$1 million dollars in prizes to Inclusive Innovators: organizations around the world that are using technology to solve a grand challenge of our time — to create shared prosperity by reinventing the future of work.

www.MITinclusiveinnovation.com

2017 CALENDAR OF EVENTS

FEB-APR	MIT IDE SEMINAR SERIES
MAR 8	MIT DISRUPTION TIMELINE CONFERENCE: AI & MACHINE LEARNING
MAY 24	MIT SLOAN CIO SYMPOSIUM
MAY 25	MIT IDE ANNUAL CONFERENCE
JUL 14	PLATFORM STRATEGY SUMMIT
SEP-DEC	ACTION LEARNING STUDENT PROJECTS
SEP-DEC	MIT IDE SEMINAR SERIES
OCT 12	INCLUSIVE INNOVATION CHALLENGE CELEBRATION @ HUBWEEK
OCT 27-28	CONFERENCE ON DIGITAL EXPERIMENTATION (CoDE)



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