POSITIVE ACTION

The MIT Initiative on the Digital Economy (MIT IDE) explores how people and businesses work, interact, and prosper in the digital era.

MIT | INITIATIVE ON THE DIGITAL ECONOMY

CONNECT. ENGAGE. SHARE IDEAS.

BECOME A CORPORATE MEMBER OF THE MIT IDE.

Our Corporate Members are part of a community of stakeholders who attend and speak at our events, support our research, enable experiments, supply data, and implement our findings in the real world.

Corporate Membership Privileges

• Gain early access to MIT research results and add MIT to your network of experts
• Meet thought leaders from around the world at our major stakeholder events each year
• Put MIT students to work on your data analytics problems
• Learn from MIT faculty and researchers, and bring your questions
• Sponsor MIT research
• Connect to MIT Sloan School’s talented graduates

Commitment

IDE Members pay annual membership fees to support the IDE’s researchers, staff, events, and operations. Collaborative research projects are optional and are contracted separately.

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The mission of the MIT IDE is rooted in positive action. We believe there is remarkable opportunity for humans to thrive and prosper in the digital era. While our research is academic in its approach, our charter is to understand, inform, and pragmatically solve real-world challenges.

Led by MIT Sloan’s Erik Brynjolfsson and Andrew McAfee, the MIT IDE represents MIT at its best. The Initiative collaborates closely with colleagues across the Institute in disciplines such as economics, engineering, computer science, and robotics.

BECOME A CORPORATE MEMBER

Industry collaboration is a cornerstone of the MIT IDE, helping us to diversify our work and foster a knowledgeable and impactful community of stakeholders. We invite you to connect, engage, and share ideas with other visionaries who are shaping the conversation about the digital economy and future of work.
OUR SINGULAR FOCUS IS THE DIGITAL ECONOMY

THE MIT IDE ENGAGES IN FIVE PRIMARY ACTIVITIES:

RESEARCH
We conduct groundbreaking research – often in partnership with corporations, governments, and foundations – focused on four aspects of the digital economy: Productivity, Employment, and Inequality; Big Data and Human-AI; New Digital Business Models; and Social Analytics and Digital Experimentation.

CONVENINGS
We host conferences, roundtables, lectures, lunch seminars, workshops, symposia, and other events. These gatherings bring together many groups — including academics, executives, entrepreneurs, students, investors, and policymakers — to exchange ideas, learn from each other, and provoke action.

EDUCATION
We provide students, executives, and other stakeholders with online and on-campus education about current and future transformations in the digital economy through executive education programs and the MIT Analytics Lab (A-Lab), an action learning course for graduate students.

FELLOWSHIPS
We invite visitors from business and academia to work alongside our researchers so that they are able to benefit from MIT’s unique approach to learning and collaboration.

MIT INCLUSIVE INNOVATION CHALLENGE
The MIT IDE’s Inclusive Innovation Challenge (IIC) is MIT’s premier Future of Work prize. The MIT IIC awards more than $1 million to organizations that are harnessing technology to create economic opportunity for workers. In 2018, the MIT IIC launched an expanded global tournament, collaborating with partners in five regions. www.MITinclusiveinnovation.com
2018 CALENDAR OF EVENTS

JAN-FEB
2018 HACKING OUR DIGITAL FUTURE

SPRING & FALL
MIT IDE SEMINAR SERIES

APR 27
FUTURE OF WORK CONFERENCE - NYC

MAY 23
MIT SLOAN CIO SYMPOSIUM

MAY 24
MIT IDE ANNUAL CONFERENCE

JUL 13
PLATFORM STRATEGY SUMMIT

SEP-DEC
ACTION LEARNING STUDENT PROJECTS

OCT 26-27
CONFERENCE ON DIGITAL EXPERIMENTATION (CODE)

NOV
MIT INCLUSIVE INNOVATION CHALLENGE GLOBAL GRAND PRIZE CELEBRATION

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