

# Present & Future: Education Platforms

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Development

Business

Marketing

Office Productivity IT & Software

Personal Development

Photography

Health & Fitness

Teacher Training

Energy & Earth Sciences

Music

Math & Science

Economics & Finance

Humanities

Language

Test Prep

The screenshot shows the Udacity course interface for 'Web Development'. At the top, there's a navigation bar with 'Course Catalog', 'My Courses', and the user's name 'Jose Fuentes'. The main content area features a video player with an instructor's face. To the right of the video, there's a promotional box titled 'Get the full course' with a 'Start free trial' button. Below the video, there are sections for 'Instructor Notes' (stating 'No additional notes for this section'), 'Downloadables' (listing 'LESSON', 'Videos', and 'Transcripts'), and 'Discussions' with a 'Start a Discussion' button.

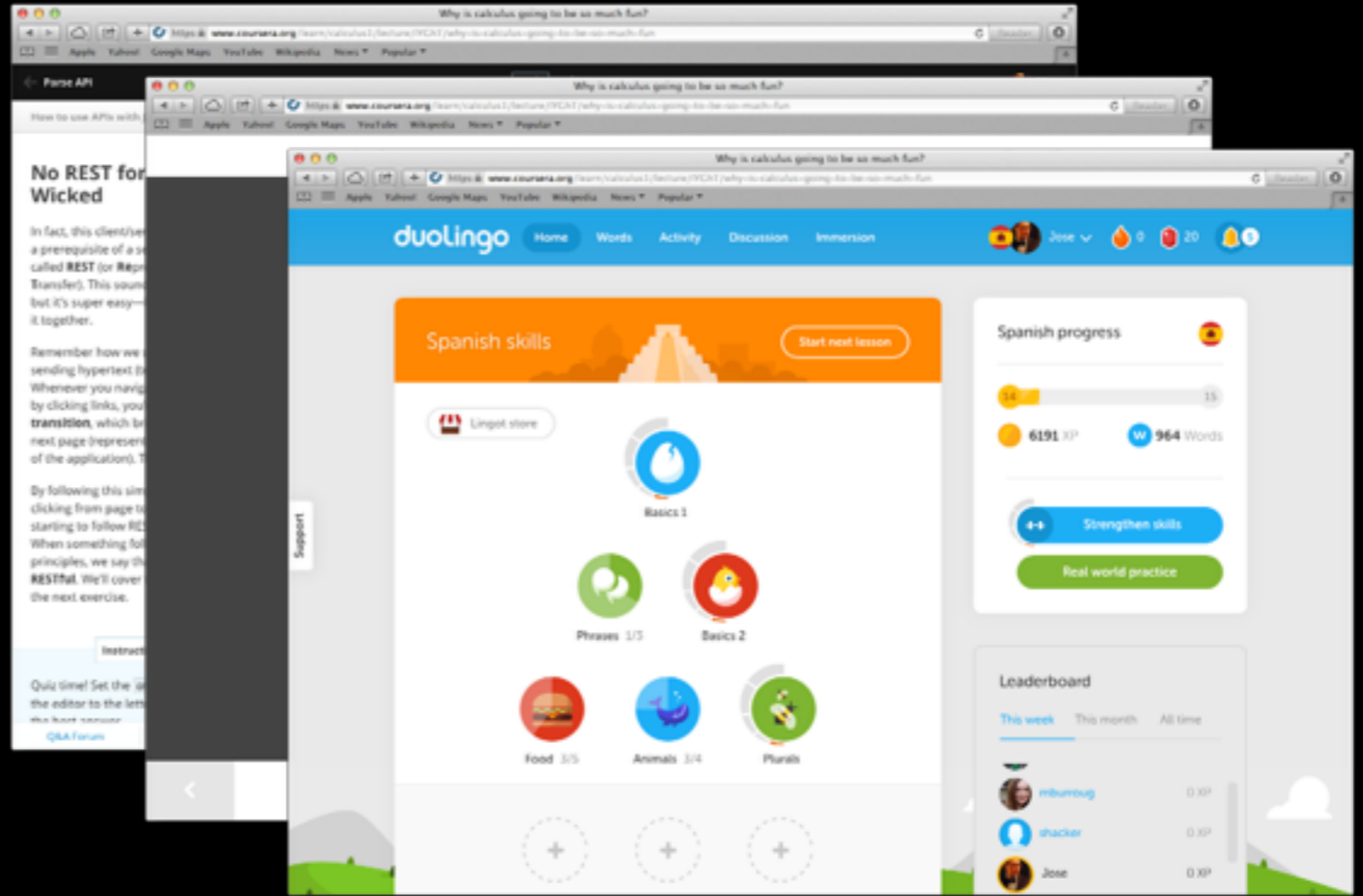
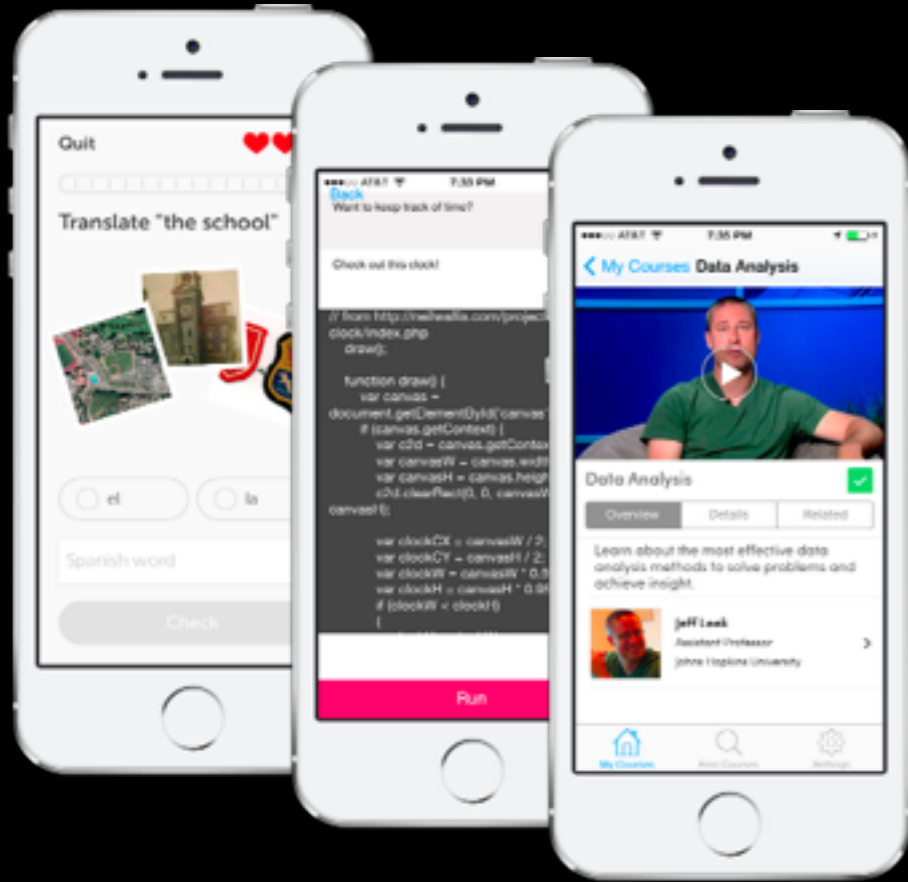
The screenshot shows a Duolingo exercise titled 'Select translation of "the apple"'. It features three image options: a child (labeled 'el niño'), a bitten apple (labeled 'la manzana'), and a slice of bread (labeled 'el pan'). The 'la manzana' option is selected. At the bottom, there are 'Skip' and 'Check' buttons. The interface includes a progress bar at the top and a 'Quit' button.

The screenshot shows a Khan Academy video player for 'Introduction to economics'. The video is paused, showing a portrait of Adam Smith. Below the video, there are multiple-choice questions and a 'Show Answer' button. The interface includes a search bar at the top and a sidebar on the left with navigation options.

The screenshot shows a code editor with a REST API tutorial. The main content area displays text explaining REST principles, such as 'No REST for the Wicked' and 'Remember how we call HTTP methods'. On the right, there's a code editor with a snippet of JavaScript code. A red error message at the bottom states 'Oops, try again. There was a problem with your answer.' The interface includes a search bar at the top and a sidebar on the left.

Static

Interactive

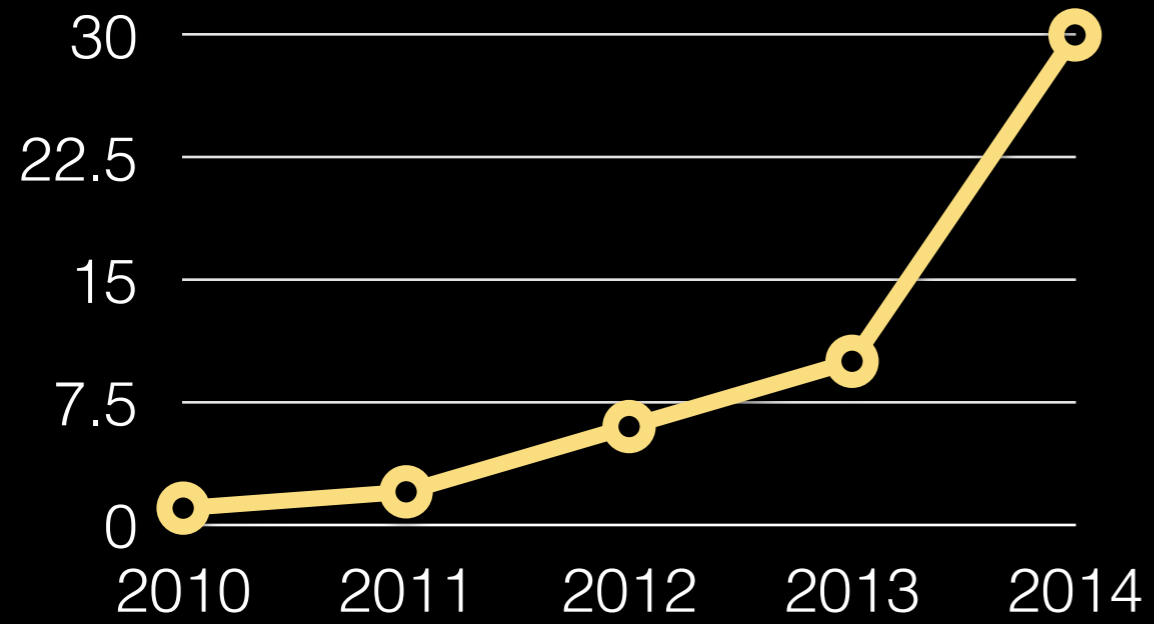


paid freemium free

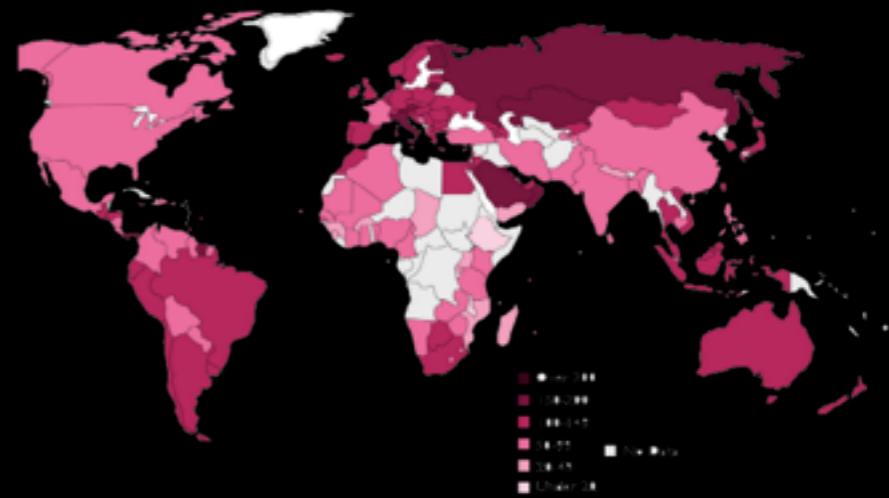
retention

limited interaction

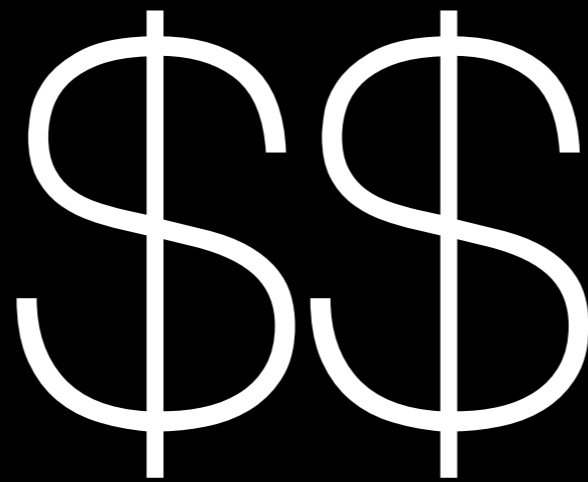
accreditation



user growth



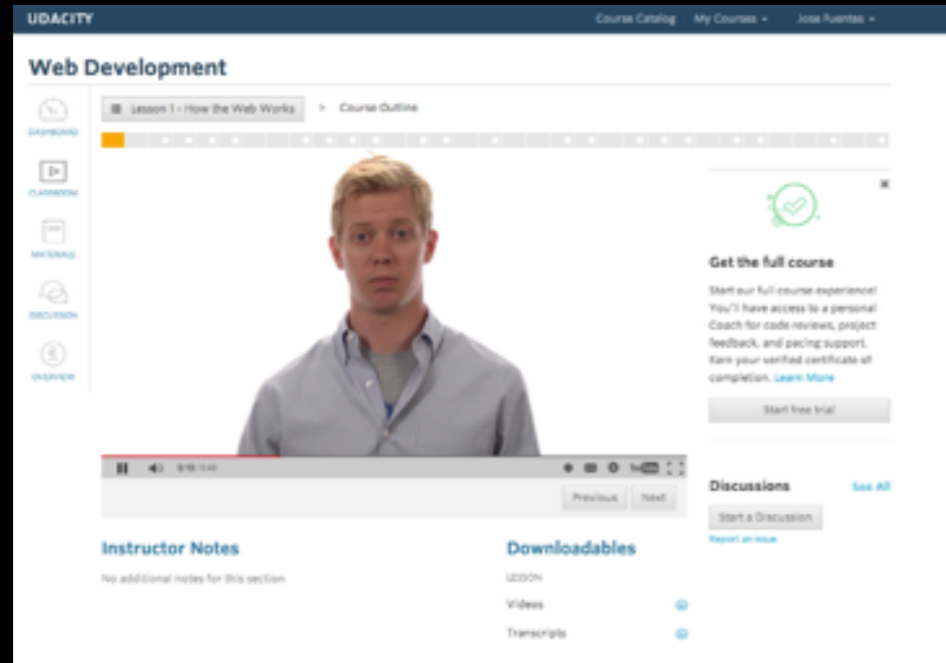
device penetration



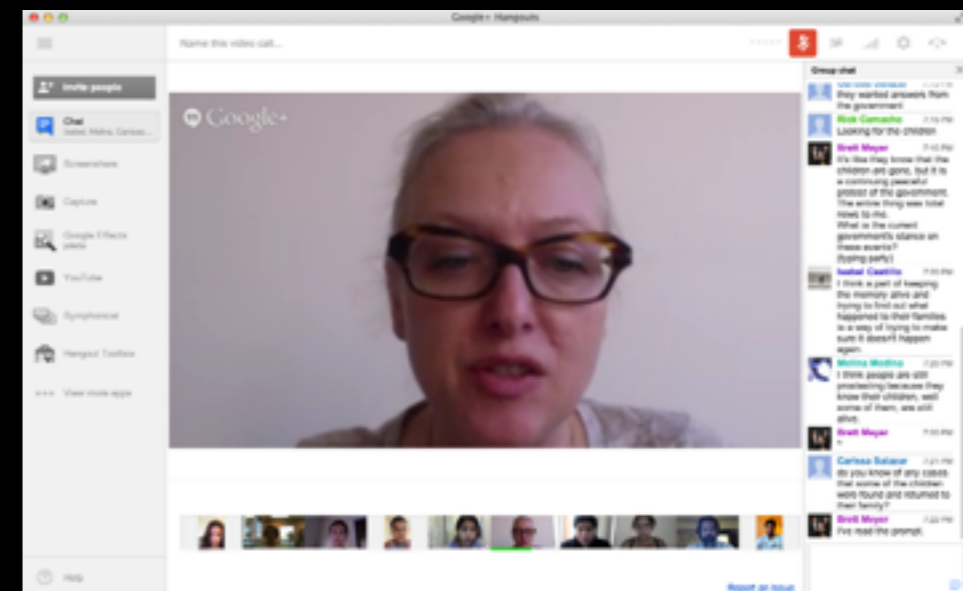
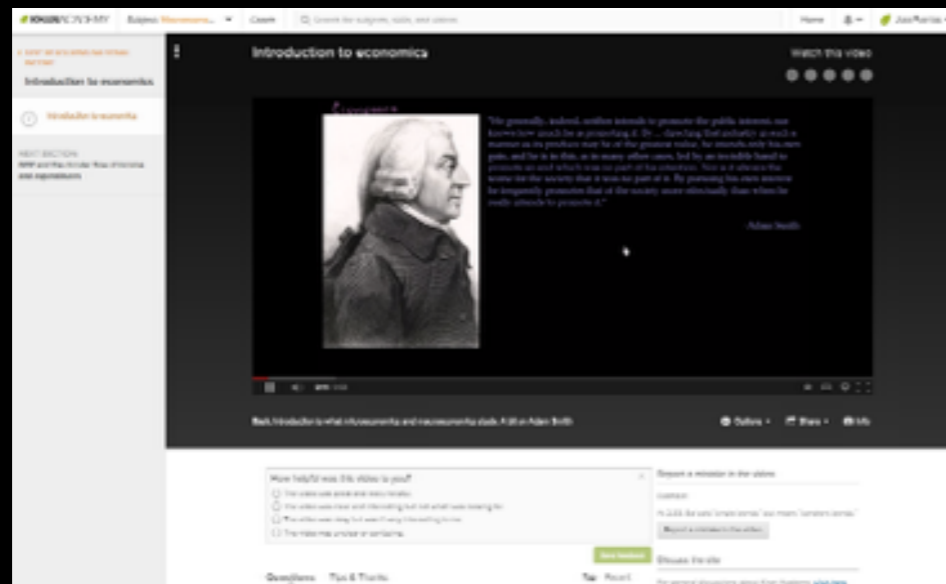
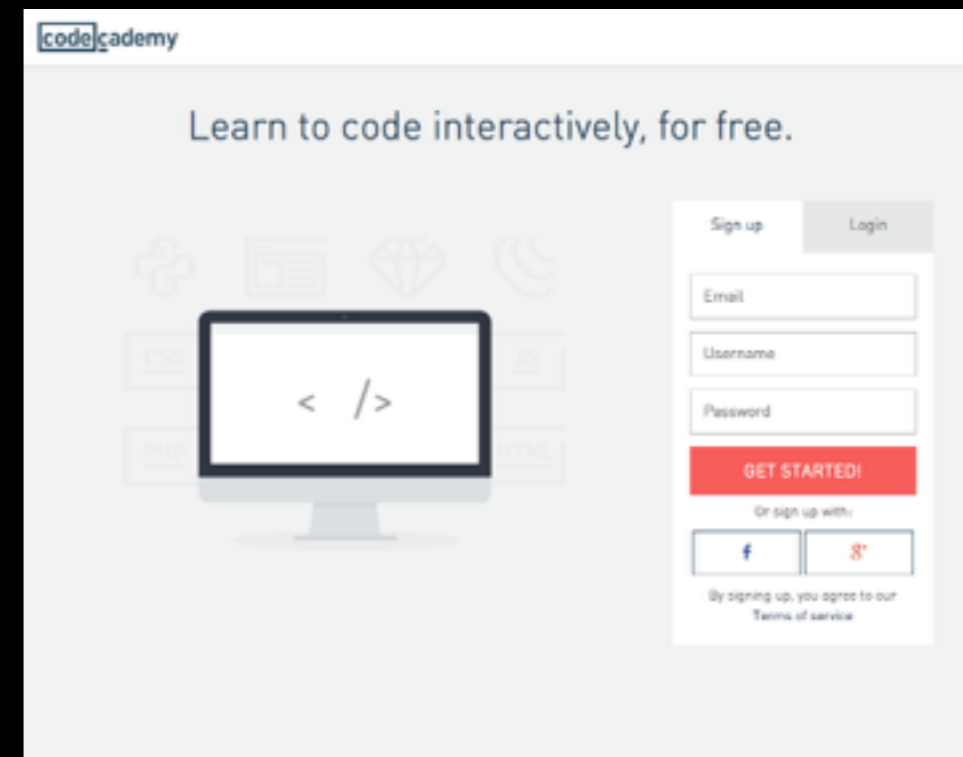
funding

What the future  
may look like?

# Success



# More success



Video

Interaction  
& live video



World-Class  
Education



Some  
Education



No  
Education





long-term  
success



digital

physical