

Talent as a platform:

The future of work

Stephane Kasriel // SVP Product & Engineering



Elance-oDesk is a global marketplace for businesses and freelance talent



Elance-oDesk is creating the world's largest online workplace

2.5M+ clients

8M+ freelancers

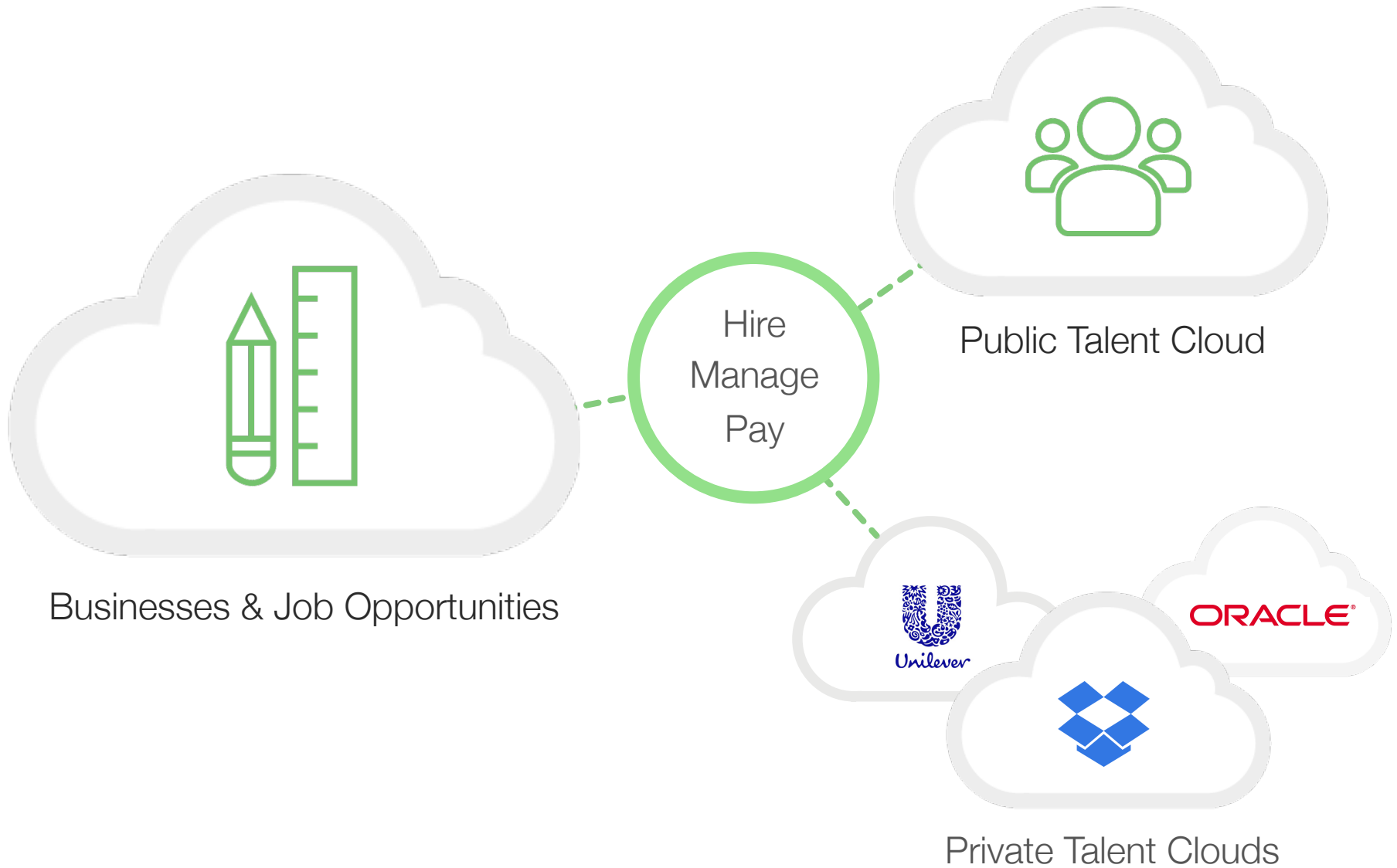
\$900M+ in billings in 2014

180+ countries

2.7M jobs posted annually

2.5K skills on our sites

Businesses and freelancers connect via the cloud



Elance-oDesk is an open platform for solution providers

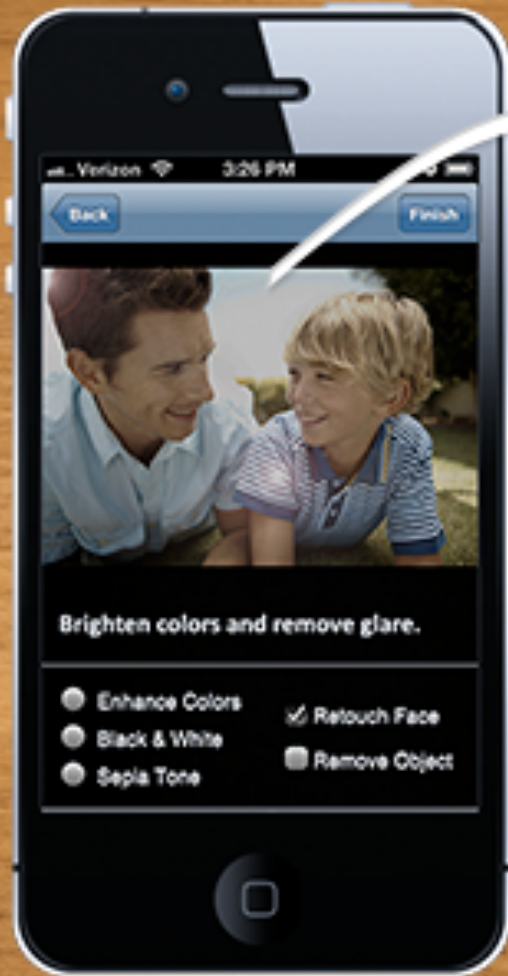


Businesses & Job Opportunities

Solution providers leverage our talent clouds by:

- Searching for freelancers
- Posting jobs
- Making job offers
- Paying freelancers
- Creating tasks
- Reviewing deliverables

Photo enhancement



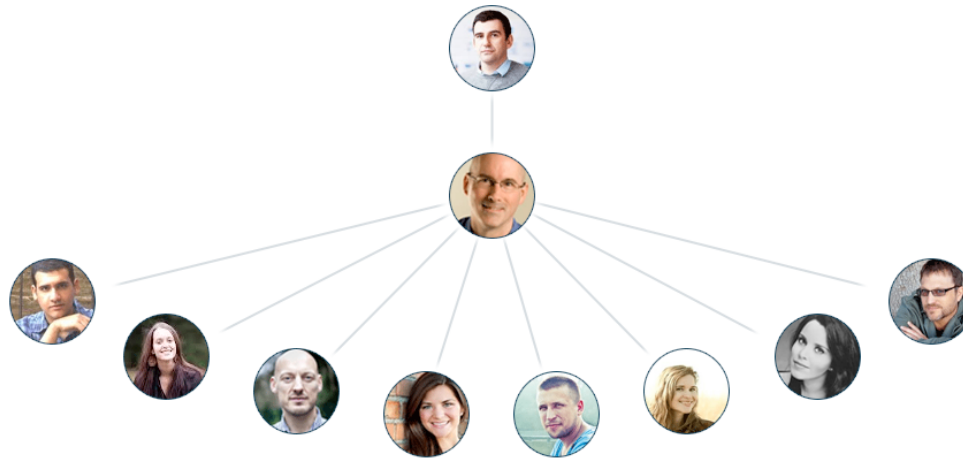
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PHOTOS**

Project management

Oversight: Why it Matters

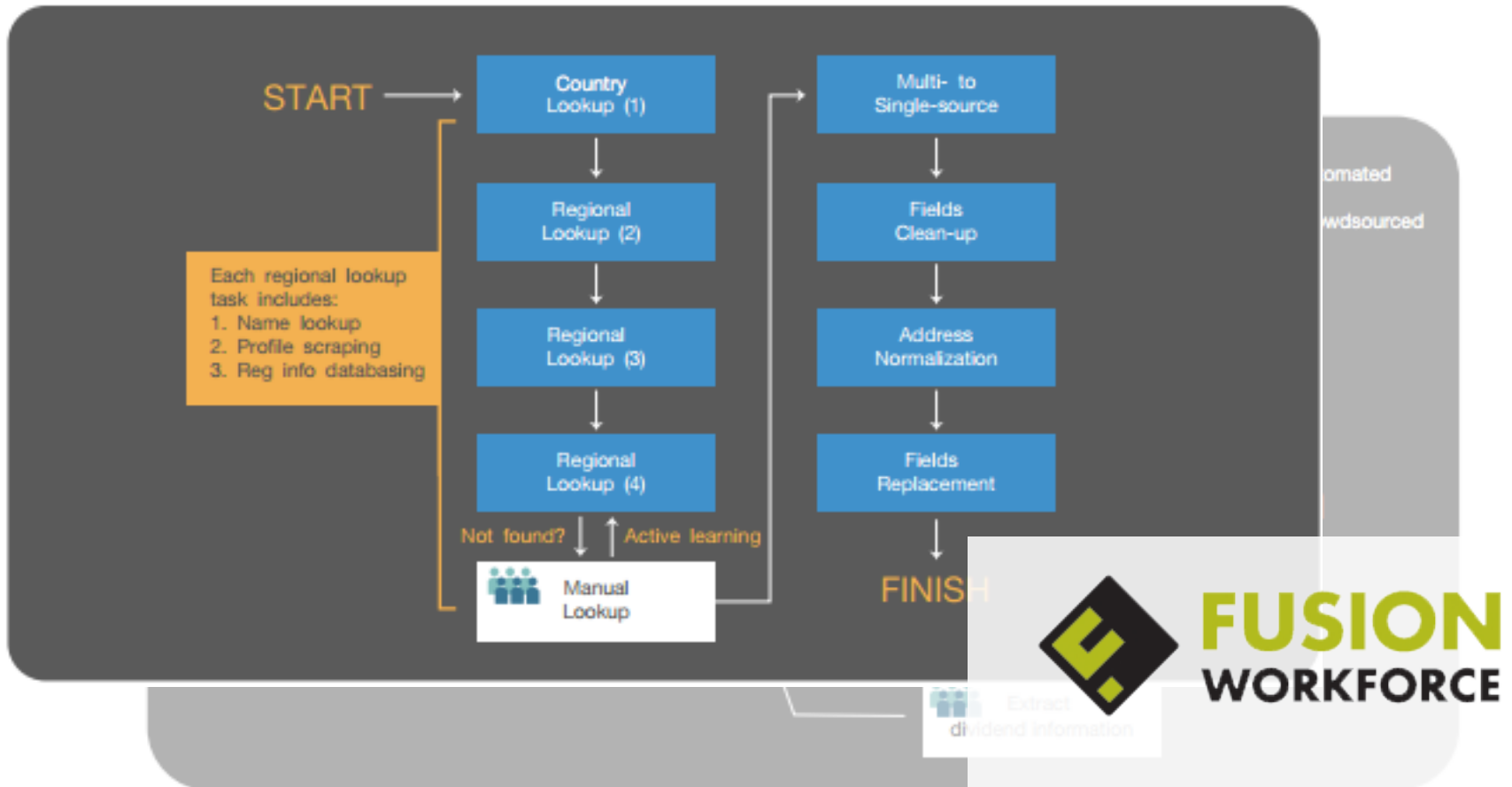
You, with oversight.

You, without oversight



ziptask

Crowdsourcing tools combined with a trusted talent pool



Elance-oDesk is an open platform for talent pool providers

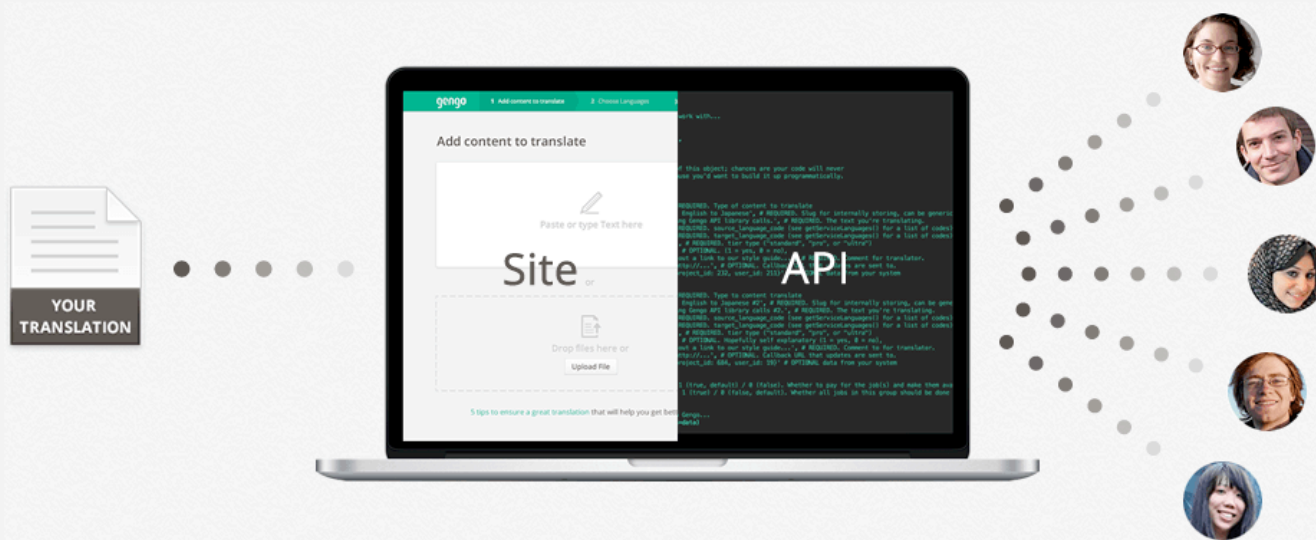
Talent pool providers leverage our talent clouds by:

- Searching for jobs
- Applying to jobs
- Grabbing tasks
- Creating invoices
- Submitting deliverables



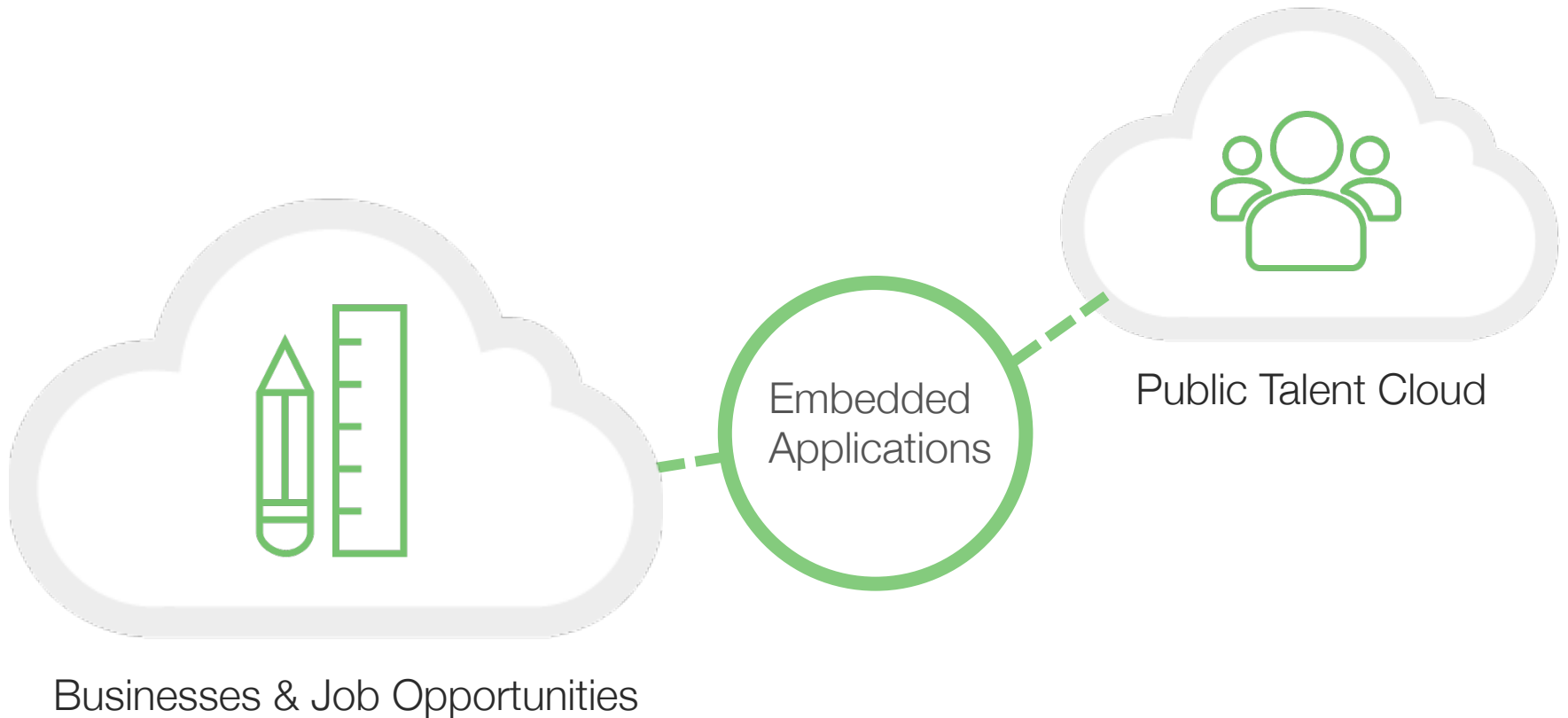
Public Talent Cloud

Connecting highly qualified linguists to Elance-oDesk jobs



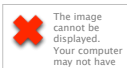
gengo®

Elance-oDesk is an open platform for embedded application creation



Embedded applications on Elance-oDesk

The screenshot displays the Elance-oDesk user interface. At the top, there is a navigation bar with the Elance logo, user information (kebbitt | Inbox | Help), and a menu with options: MY ELANCE, HIRE, FIND WORK, MANAGE, and RESOURCES. Below the menu, there is a search bar for 'Freelancers' and a 'Post Your Job' button. The main content area is divided into sections: 'All Apps' (with a sub-section 'Collaboration'), and 'Project Management'. The 'Collaboration' section features 'Video Conferencing' and 'Join.me'. The 'Project Management' section features 'To Do List', 'Elance Tracker', and 'CloudForge'. Green lines connect these application cards to their respective logos on the right side of the slide.



Open platforms win

AOL

Internet

Console gaming

Online gaming

eBay

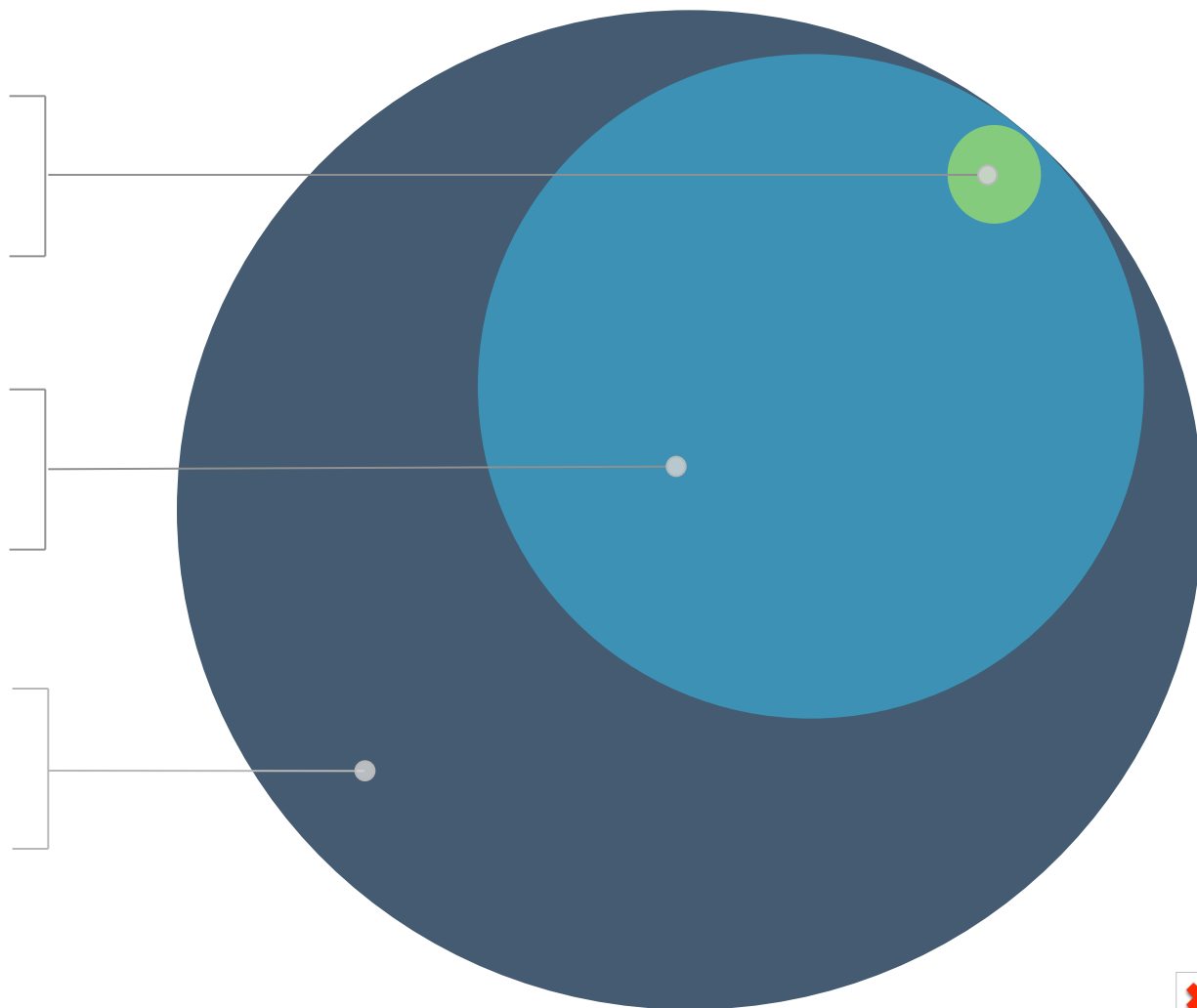
Google

And in the world of work, there is potential to win big

\$0.75Bn
Elance-oDesk
2013 freelancer earnings

\$422Bn
Staffing
Market

\$2Tn
Contingent
Labor Market





Thank You

@skasriel