



The 12th Annual Conference on Digital Experimentation @ MIT

November 14–15, 2025, [MIT Samberg Conference Center](#)

Organizers: Sinan Aral, Dean Eckles, David Holtz, and John Horton

Sponsored by [The MIT Initiative on the Digital Economy](#)

The ability to rapidly deploy and iterate on randomized experiments in complex digital environments has reshaped social science and decision-making. With more social interactions, behaviors, decisions, opinions, and transactions digitized and/or mediated by online platforms, we have gained new capacities to address complex causal questions about the impact of social behavior on macro-level outcomes such as health, voting, political mobilization, consumer demand, and information diffusion. This evolved toolkit is shifting our scientific comprehension of human behavior and has facilitated monumental advancements in social and business policy. When grounded in robust theoretical models and applied with rigorous precision, digital experiments have emerged as the gold standard of causal inference and the linchpin of effective policy formulation and evaluation. Yet, the sheer scale and complexity of these experiments also pose distinctive scientific, statistical, and managerial challenges, including in experimental design and inference. The purpose of the Conference on Digital Experimentation at MIT (CODE@MIT) is to foster an interdisciplinary forum for leading researchers engaged in the design and analysis of randomized digital experiments. This includes researchers from diverse scientific disciplines (such as economics, computer science, and sociology) and working in academia, industry, civil society, and government — all with the common objective of establishing a sustainable multidisciplinary research community that continues to push the boundaries of our understanding.

2024 Invited Speakers

Susan Athey, Stanford
Daniel Björkegren, Columbia
Rina Chang, Netflix
David Choi, CMU
Avinash (Avi) Collis, CMU
Antara Dave, Microsoft

Jessica Hullman, Northwestern
Malika Korganbekova,
University of Chicago
Hang Le, Eppo
Tesary Lin, Boston University
Seth Neel, Harvard

Sida Peng, Microsoft
Joni Rustulka, LaunchDarkly
Eric Benjamin Seufert, Mobile
Dev Memo & Heracles Capital
Johan Ugander, Stanford

Abstract Submission

Parallel talks and posters will be selected based on submissions of *3-page extended abstracts*. **Submit your extended abstract to the [ONLINE PORTAL](#) by September 12, 2025.** *New this year:* For early notification (90 days advance notice for travel planning), submit by the early deadline of August 4, 2025.

Accepted authors must submit a final 5-page PDF (including references and figures) by November 3, 2025. Accepted abstracts will be distributed as informal working notes, and members of the press may attend the event. Please contact digital@mit.edu with any questions.

Key Dates

Early Abstract Submission Deadline: Aug. 4, 2025

Early Notification to Authors: Aug. 11, 2025

Final Abstract Submission Deadline: Sept. 12, 2025

Final Notification to Authors: Sept. 29, 2025

Final Abstract Deadline (Accepted Authors Only): Nov. 3, 2025

Early Registration Deadline: Oct. 10, 2025

General Registration Deadline: Nov. 7, 2025

Conference: Nov. 14–15, 2025