

2026 BIG.AI@MIT Call for Abstracts

The rapid advancement and deployment of generative AI has fundamentally transformed business strategy and operations across industries. With an increasing share of business processes, decision-making, and customer interactions enhanced or mediated by AI systems, organizations have gained unprecedented capabilities to address complex challenges in productivity, innovation, customer experience, and operational efficiency. This evolved technological landscape is reshaping our understanding of competitive advantage and has facilitated significant advancements in business model innovation and organizational transformation. When integrated with rigorous strategic frameworks and implemented with disciplined execution, generative AI has emerged as a critical driver of business value creation and sustainable competitive advantage. Yet, the speed and complexity of AI adoption also pose distinctive organizational, ethical, and strategic challenges, including questions of workforce transformation, responsible deployment, and measurable impact.

The **Business Implications of Generative AI Conference at MIT (BIG.AI@MIT)** fosters an interdisciplinary forum for leading researchers, practitioners, and executives engaged in understanding and implementing generative AI in business contexts. This includes experts from diverse domains (such as management, computer science, economics, and organizational behavior) and working in academia, industry, consulting, and policy, all with the common objective of establishing a sustainable multidisciplinary community that continues to advance our collective understanding of AI's business implications.

2024 Speakers

- Vala Afshar, Salesforce
- Scott D. Anthony, Dartmouth
- Susan Athey, Stanford
- Bill Aulet, MIT
- Michiel Bakker, MIT
- M.L. Carr, New Technology Ventures
- Bhavesh Dayalji, S&P Global
- Lan Guan, Accenture
- Lily Lyman, Underscore VC
- Rita McGrath, Columbia
- Rose Mei, Tronox
- Heidi Messer, Collective[i]
- Sendhil Mullainathan, MIT
- Soumya Seetharam, Corning Incorporated
- Manish Raghavan, MIT
- Daniela Rus, MIT
- Dr. Savannah Thais, Columbia
- H. James Wilson, Accenture

Abstract Submission

Parallel talks and posters will be selected based on submissions of 3-page extended abstracts. **Submit your extended abstract to the [ONLINE PORTAL](#) beginning December 1, 2025, with a deadline of January 16, 2026 (11:59pm EST).** We welcome work-in-progress.

Key Dates

December 1, 2025	Call for Abstracts Opens
January 16, 2026	Abstract Submission Deadline
February 6, 2026	Notification to Authors
February 27, 2026	Early Bird Registration Ends
March 2, 2026	Final Abstract Deadline (Accepted Authors Only)
March 20, 2026	General Registration Deadline
April 2-3, 2026	Event Date

