



The 13th Annual Conference on Digital Experimentation @ MIT

November 13–14, 2026, [MIT Samberg Conference Center](#)

Organizers: Sinan Aral, Dean Eckles, David Holtz, John Horton

Sponsored by [The MIT Initiative on the Digital Economy](#)

The ability to rapidly deploy and iterate on randomized experiments in complex digital environments has reshaped social science and decision-making. With more social interactions, behaviors, decisions, opinions, and transactions digitized and/or mediated by online platforms, we have gained new capacities to address complex causal questions about the impact of social behavior on macro-level outcomes such as health, voting, political mobilization, consumer demand, and information diffusion. This evolved toolkit is shifting our scientific comprehension of human behavior and has facilitated monumental advancements in social and business policy. When grounded in robust theoretical models and applied with rigorous precision, digital experiments have emerged as the gold standard of causal inference and the linchpin of effective policy formulation and evaluation. Yet, the sheer scale and complexity of these experiments also pose distinctive scientific, statistical, and managerial challenges, including in experimental design and inference. The purpose of the Conference on Digital Experimentation at MIT (CODE@MIT) is to foster an interdisciplinary forum for leading researchers engaged in the design and analysis of randomized digital experiments. This includes researchers from diverse scientific disciplines (such as economics, computer science, and sociology) and working in academia, industry, civil society, and government — all with the common objective of establishing a sustainable multidisciplinary research community that continues to push the boundaries of our understanding.

2025 Invited Speakers

Iavor Bojinov, Harvard Business School

Yan Chen, University of Michigan

Ramesh Johari, Stanford University

Julia Neagu, Quotient AI

Hongseok Namkoong,

Columbia University

Abhishek Nagaraj, UC Berkeley Haas

Emil Palikot, Northeastern University

Sean Taylor, OpenAI

Brent Cohn, Stripe

Siddharth Suri, Microsoft Research

Sherry Jueyu Wu, UCLA

Abstract Submission

Parallel talks and posters will be selected based on submissions of *3-page extended abstracts*. **Submit your extended abstract to the [ONLINE PORTAL](#) by September 13, 2026.**

Accepted authors must submit a final 5-page PDF (including references and figures) by November 1, 2026. Accepted abstracts will be distributed as informal working notes, and members of the press may attend the event. Please contact digital@mit.edu with any questions.

Key Dates:

Abstract Submission Deadline: Sept. 13, 2026

Early Registration Deadline: Oct. 13, 2026

Final Abstract Deadline (Accepted Authors): Nov. 1, 2026

Notification to Authors: Sept. 25, 2026

General Registration Deadline: Nov. 6, 2026

Conference: Nov. 13–14, 2026